

# Briefing Produit

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Imprimantes n/b A4

P-3520D

P-3521D

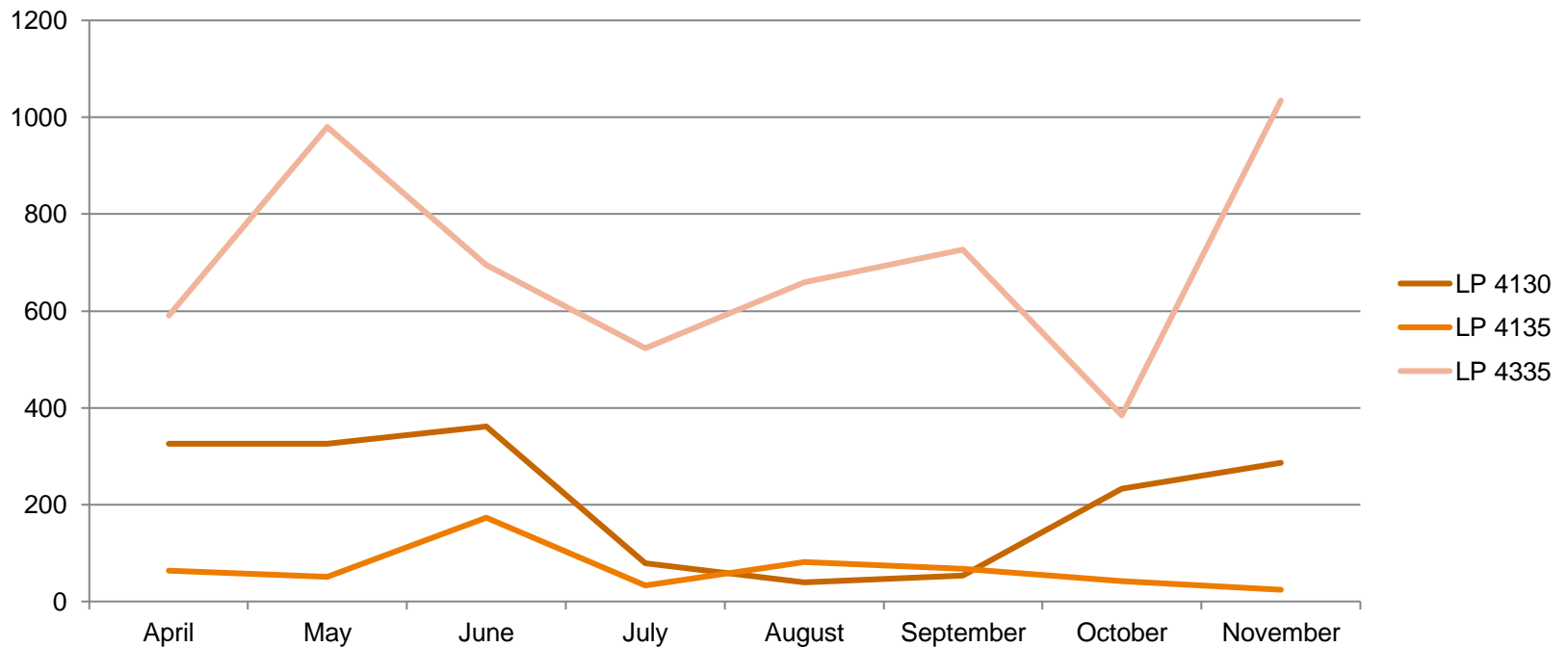
P-3521DN



# P-3520D/3521D/3521DN

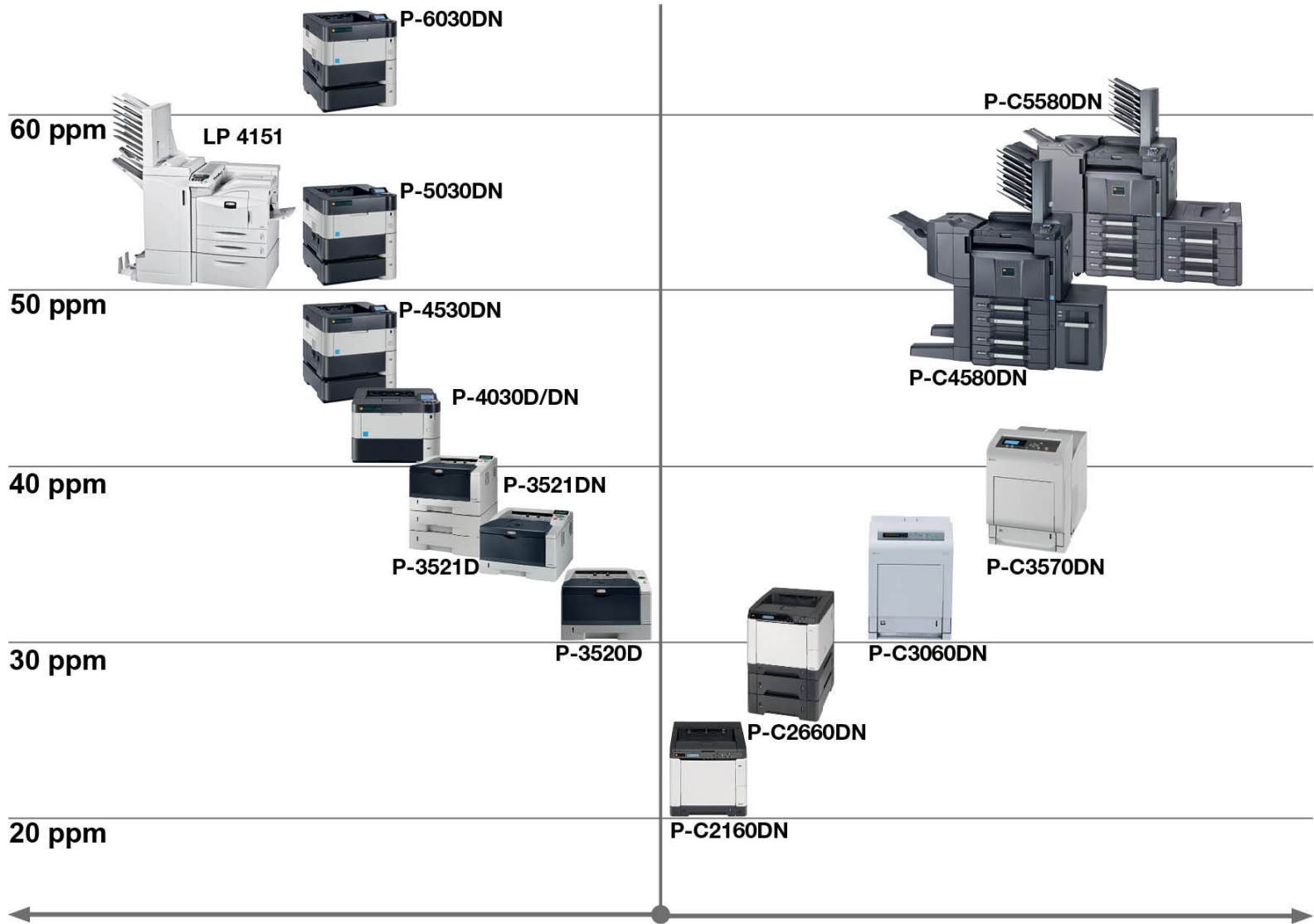
## Sales result FY 2014 – per product

- The LP 4335 is the best selling product and can be viewed as our desktop printer.
- Furthermore our LP 4130 is mostly sold as network-unbound single place printer.



# P-3520D/3521D/3521DN

## Product portfolio 2014



# P-3520D/3521D/3521DN

## Product concept

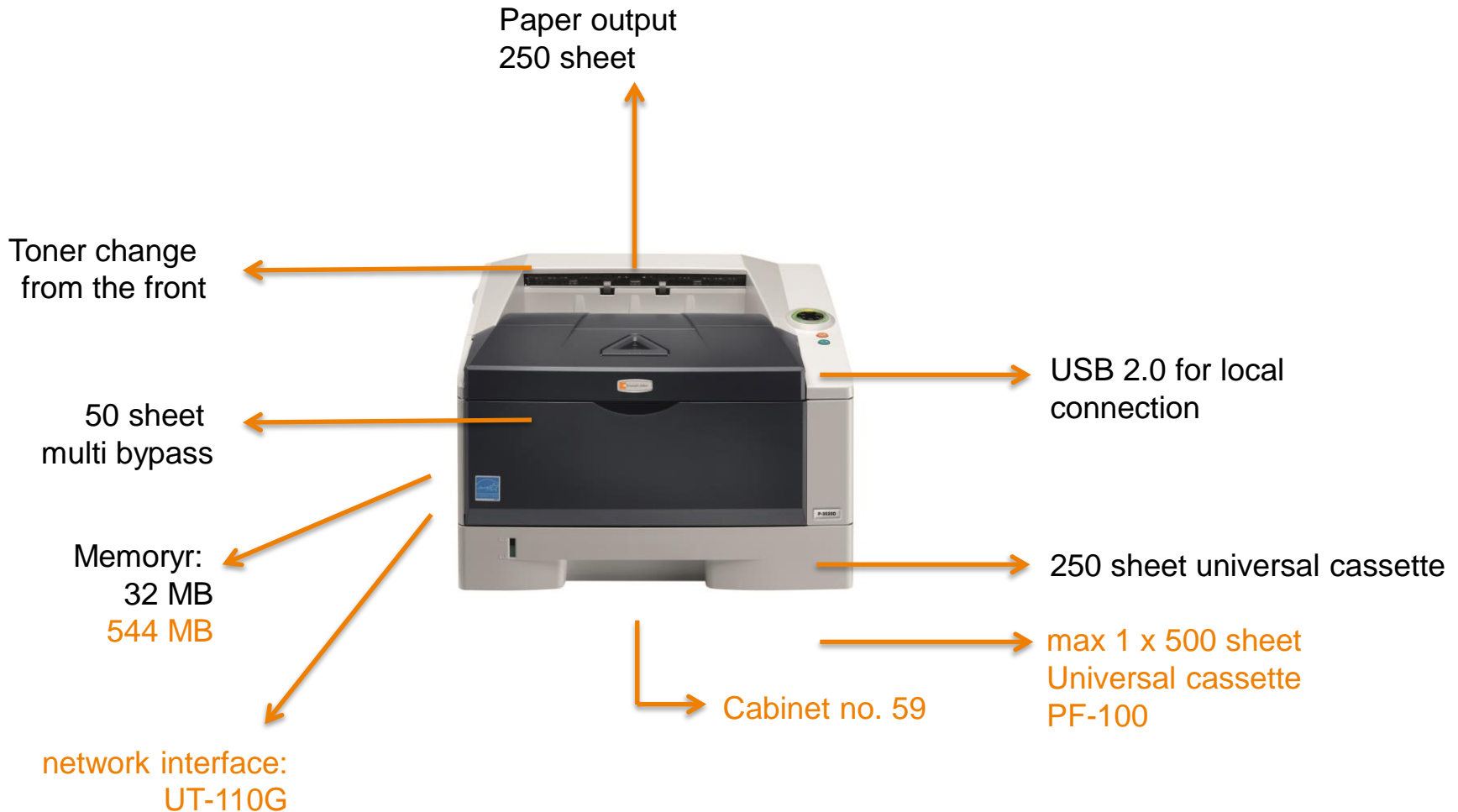
- The **P-3520D/3521D/3521DN** are the successor of the **LP 4130/4135/4335**, that means a **A4 mono printer**, which apply to the new Blue Angel (RAL-ZU 171)/Energy Star (2.0) requirements and have further advantages:

Bisheriges Modell	Neues Modell
LP 4130	P-3520D
LP 4135	P-3521D
LP 4335	P-3521DN

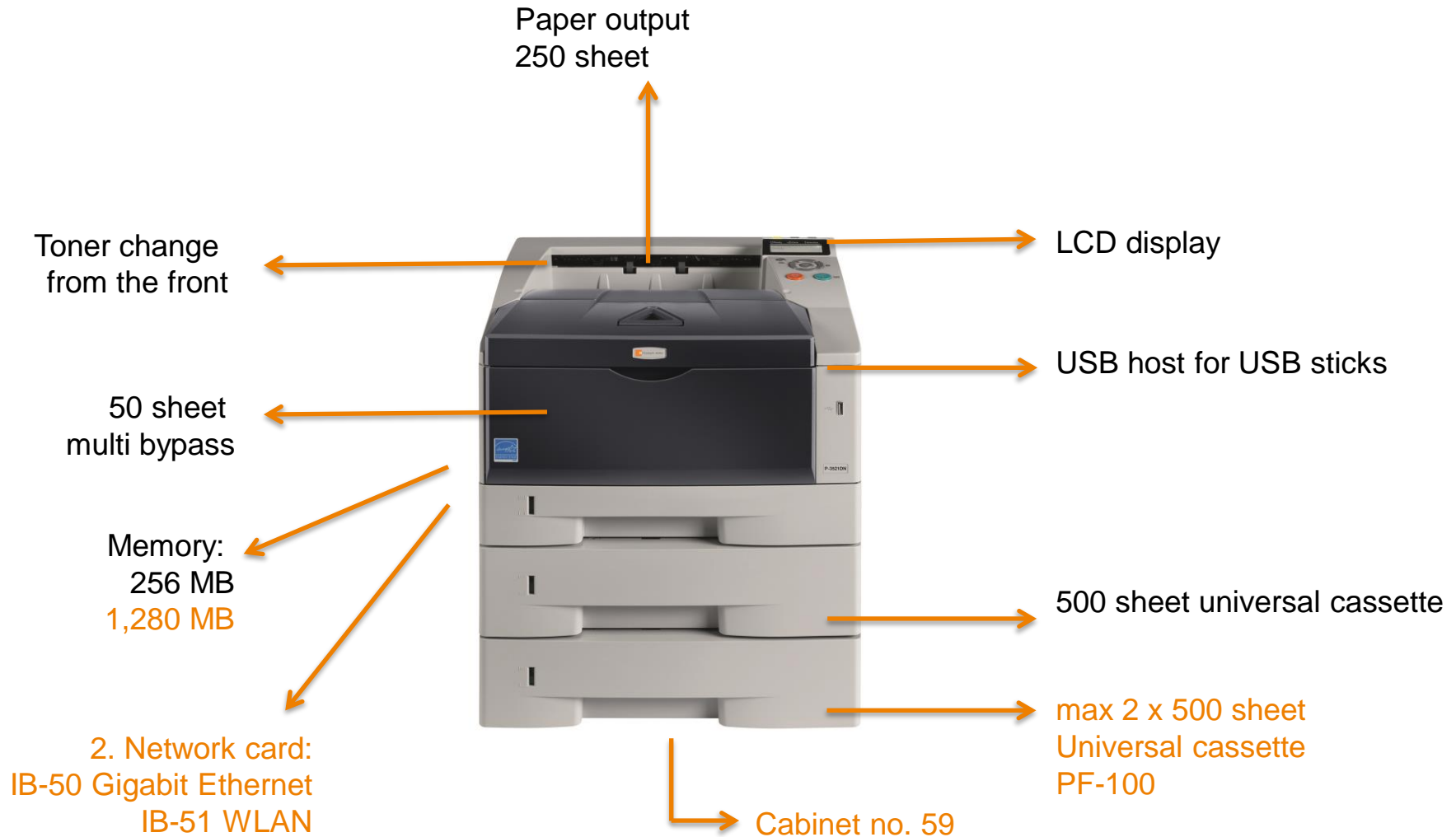


- These systems are build for desktop applications, e.g. in home office, single offices, at the reception, at the bank counter, at the POS etc.

# P-3520D/3521D Configuration



# P-3521DN Configuration



Standard  
Option

# P-3520D/3521D/3521DN

## Comparison with predecessor

### Common specification

Feature	LP 4130 LP 4135	P-3520D P-3521D
Processor	Power PC 405F 360MHz	Power PC405F 360MHz
Memory capacity	32MB/ 544MB	32MB/ 544MB
Sleep mode	1-240 min in 1 Min. steps, recovery time 18/20 sec	<b>1-60 min in 1 min steps recovery time 18/20 sec</b>
Low power/energy saving mode	Not supported	<b>1-60 min in 1 min steps, default 1 min recovery time 13/11 sec</b>

# P-3520D/3521D/3521DN

## Comparison with predecessor

### Common specification



Feature	LP 4335	P-3521DN
Processor	Power PC 464 667MHz	<b>Power PC465 500MHz</b>
Memory capacity	32MB/ 544MB	<b>256MB/ 1,280MB</b>
Sleep mode	1-240 min in 1 Min. steps, recovery time 18/20 sec	<b>1-60 min in 1 min steps recovery time 18/20 sec</b>
Low power/energy saving mode	Not supported	<b>1-60 min in 1 min steps, default 1 min recovery time 13/11 sec</b>



# P-3520D/3521D/3521DN

## Comparison with predecessor

### Print functions

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Feature	LP 4130 LP 4135	P-3520D P-3521D
CF/SD card	CF	CF
1 <sup>st</sup> page print	<b>6 seconds</b>	6 seconds(P-3520D)/ 8 seconds(P-3521D)
Network interface	Only optional	Only optional
USB host	USB 2.0	USB 2.0
PDF direct print	PDF 1.5	<b>PDF 1.7</b>
Mobile Print/AirPrint®	Not supported	Not supported

# P-3520D/3521D/3521DN

## Comparison with predecessor

### Print functions

Feature	LP 4335	P-3521DN
CF/SD card	CF	SD
1 <sup>st</sup> page print	7 seconds	8 seconds
Network interface	Only optional	<b>10/100/1000BaseTX</b>
USB host	USB 2.0	USB 2.0
PDF direct print	PDF 1.5	<b>PDF 1.7</b>
Mobile Print/AirPrint®	Not supported	<b>Supported</b>

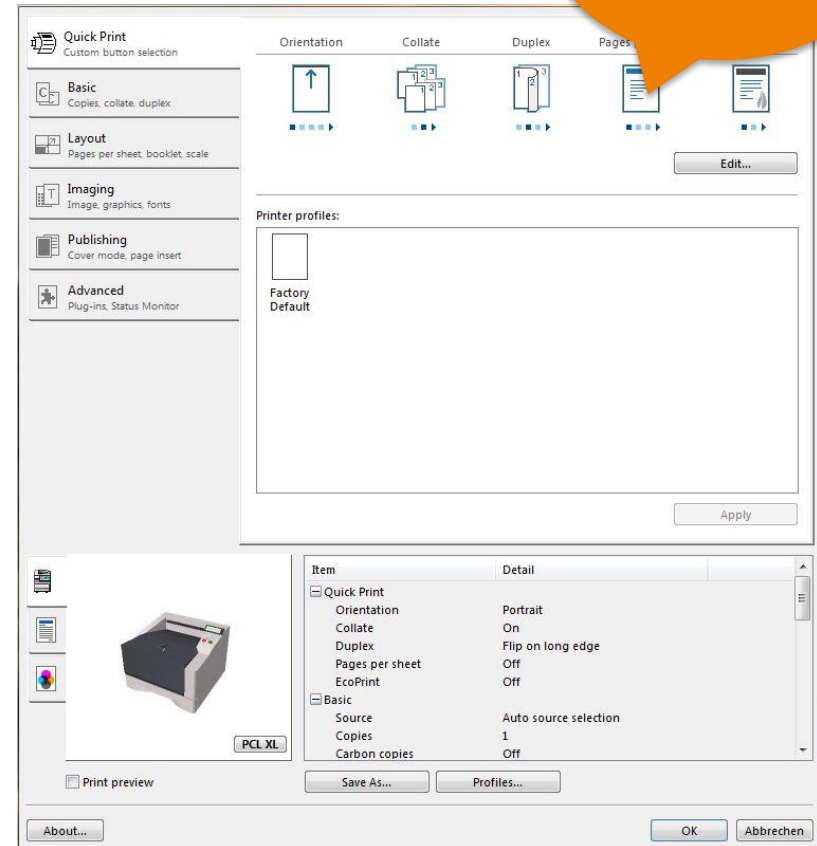


# P-3520D/3521D/3521DN

## Advantages: User friendly

- A clear structured overview offers all driver preferences on one blink of the eye.

Advantage:  
Clear structure  
of all functions

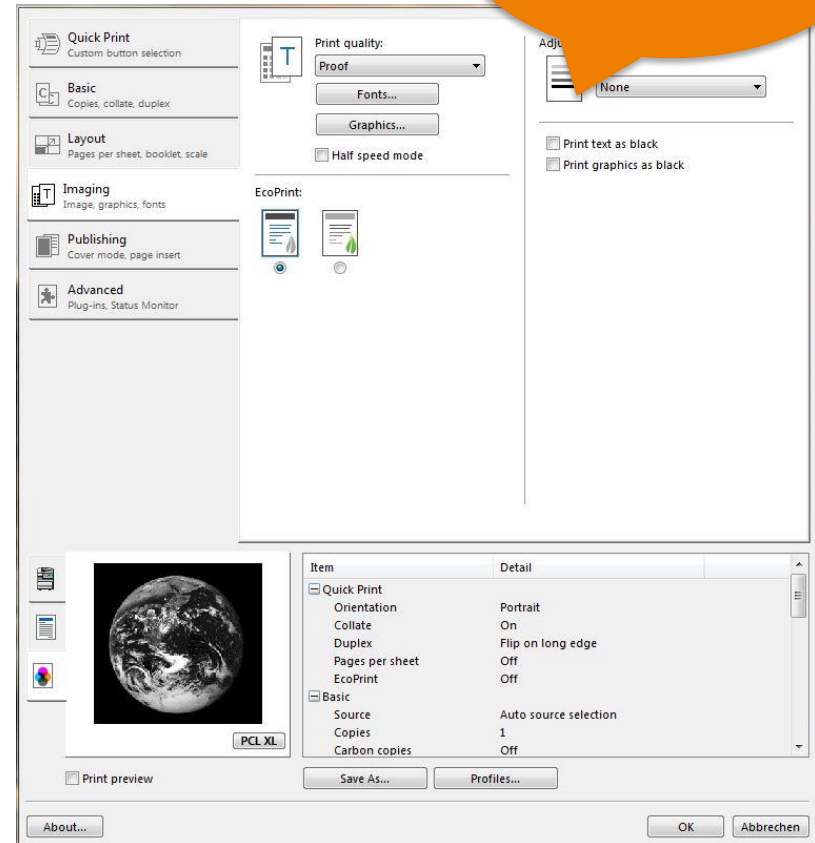


# P-3520D/3521D/3521DN

## Advantages: User friendly

- With activating the half speed mode you can reduce the noise emission.
- This is perfect for single work places.

Advantage:  
With „half speed  
mode“ you can  
reduce the noise.



# P-3521DN

## Advantages: User friendly

- **Higher memory capacity** for **faster data processing** and smoothly workflows
- While using **SD cards** you can access macros and barcode print functions more efficient.
- Gigabit Ethernet/USB 2.0 support for **faster data transfer**.
- **Receipt/cheque print (A6)** from bypass/standard cassette offers especially for hospitals and banks significant advantages.
- For **mobile printing** from abroad – via WLAN – the TA Triumph-Adler Mobile Print App for Android/iOS is available, which can be downloaded free of charge from Google Play (Android) or iTunes Store (Apple). With this you can print from your smartphone, tablet, iPhone or iPad from everywhere. Additionally the Apple AirPrint® protocol for smoothly driverless printing is supported.



Advantage:  
Receipt print



Advantage:  
Mobile Print  
App/  
Apple AirPrint

# P-C2160DN/P-C2660DN

## Advantage: Environmental friendly

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- **Blue Angel mark (RAL-UZ 171)**, applies since 01.01.2014
  - The certification is planned for march 2014\*
- **Noise emission (DIN/ISO 7779/9296):**
  - approx 47 dB(A) while printing
  - approx 30 dB(A) in ready mode

\*Subject to change without notice.

# P-3520D/3521D/3521DN

## Advantage: Environmental friendly

### Power consumption

- approx. 919/919/931 W maximum
- approx. 535/535/499 W while printing
- approx. 7,1/7,1/11 W in in ready mode
- approx. 2,6/2,6/2,5 W in sleep mode
- Low TEC values:

Advantage:  
Low TEC value

Model	TEC value (KWh/week)
LP 4130	2.0
LP 4135	2.3
LP 4335	2.7

Model	TEC value (KWh/week)
P-3520D	<b>1.7</b>
P-3521D	<b>1.7</b>
P-3521DN	<b>1.9</b>

# P-3520D/3521D/3521DN

## Print volume/consumables

- The life time is specified with:
- 200.000 pages or 5 years
  - Maintenance: 100,000 pages (MK-182/172)

Model	Starter toner	Toner
P-3520D	1,000 pages*	2,500 pages*
P-3521D/3521DN	2,300 pages*	7,200 pages*

\*according to ISO/IEC 19752